

About the Communications Leadership Institute

The Communications Leadership Institute™ (www.CommunicationsLeadership.org) is a nonprofit organization dedicated to providing nonprofits with the training and tools they need to increase their communications capacity and use high-impact communications campaigns to achieve their goals. CLI offers the gold standard in communications training so nonprofits can use their voices in the most powerful way possible. The gold standard gets higher every year, as CLI is committed to using the best and most current communications approaches in all its trainings. CLI programs include:

- The Executive Training Program, a year-long training program that brings a class of nonprofit executives together in Washington, D.C., for three three-day sessions during which they work with top communications professionals on a range of communications issues – from strategy and planning, to tactics, to evaluation and fundraising.
- The SPIN Project, a nonprofit communications capacity building program that specializes in addressing the needs of social justice groups. The SPIN Project provides accessible and affordable strategic communications consulting, training, coaching, networking opportunities and concrete tools.
- Tailored training programs developed to meet the unique needs of individual nonprofits and foundations.
- Cutting-edge tools and publications that help leaders effectively use communications to create change, including *Discovering the Activation Point*™, the *Smart Chart*™ and SmartChart.org, *SPINWorks!*, and *Loud and Clear in an Election Year*.

About Spitfire Strategies

Spitfire Strategies™ (www.SpitfireStrategies.com) is a communications firm that helps social change advocates use their voices in a strong, clear and compelling way to articulate their vision of a better world. We do this by working with our nonprofit and foundation clients to increase their capacity to create high-impact communications programs that support their goals and achieve their missions.

With its headquarters in Washington, D.C. and additional offices in New York, San Francisco and Boulder, Colo., Spitfire has worked around the world, nationally and in all 50 states, using its Smart Chart™ strategic communications planning tool to help thousands of nonprofits strengthen their communications programs and activities. Spitfire also helps nonprofits build their internal communications capacity through our training programs and communications tools.

Spitfire's clients focus on a wide range of issues including children's health, criminal justice reform, environmental protection, election reform, civil liberties, immigration and economic justice.